LET'S MEET AT THE BEACH!
Registration is now open for this year's conference. Complete this form or register online at www.vapa.org

32nd Annual CME Conference
July 20-25, 2014
Hilton Virginia Beach Oceanfront
Virginia Beach, Virginia

www.vapa.org
In support of the Virginia Academy of Physician Assistants’ mission, the focus of this year’s conference is to provide Physician Assistants, Nurse Practitioners and other providers with current medical information that will reinforce their knowledge base and introduce new concepts and clinical practice skills through a cost-effective, evidence-based, and diverse educational program.

Sun, Fun & CMEs!

Earn Category I CME credits while enjoying a family summer vacation! Faculty will present their perspectives and provide you with excellent educational updates in their field of expertise. Participants will gain knowledge and practical strategies to provide the highest level of care to their patients. Conference organizers have secured up to 41.5 hours of AAPA Category 1 CME Credits for the 2014 VAPA Summer Conference.

VAPA is proud to show off our Commonwealth’s most celebrated resort area. You and your family can enjoy 28 miles of beaches, take a sightseeing cruise or visit one of the attractions within driving distance of the hotel. History buffs may enjoy visiting Williamsburg, Jamestown, or Yorktown.

Sink Your Feet into Our CME

► Earn Category 1 CME credits while enjoying a family summer vacation!
► Faculty will present their perspectives and excellent educational updates
► Participants will gain knowledge and practical strategies to provide highest level of patient care
► 4 insightful hands-on workshops (optional)
► Exhibit hall
► Daily breakfast, lunch (Mon-Thurs) and refreshment breaks included
► Unlimited networking opportunities
► Nearby popular dining, shopping and entertainment
The HILTON VIRGINIA BEACH OCEANFRONT offers luxurious accommodations and superior first-class service.

This hotel, towering 21 stories above the Virginia Beach resort district, offers panoramic views that rank among the very best on the mid-Atlantic coast. It boasts two award-winning restaurants including Catch 31 - offering the Oceanfront’s largest raw bar and fresh seafood selections and Salacia - Virginia’s only AAA Four-Diamond Steakhouse, as well as the Sky Bar, featuring Virginia Beach’s only roof top bar and infinity pool. Located adjacent to the hotel is Neptune Park which hosts nightly entertainment throughout the summer, and the Shoppes at 31 Ocean, which offers a variety of fabulous boutiques for your shopping pleasure. The Hilton Virginia Beach Oceanfront hotel is situated just 20 minutes from Norfolk International Airport and downtown Norfolk, 45 minutes from Colonial Williamsburg and Busch Gardens, five minutes from the Virginia Aquarium & Marine Science Center, and only 10 seconds from the famous Virginia Beach boardwalk and oceanfront. Travel should take you places!™ Superior guestrooms are available with king beds or two double beds. Featured amenities include a 32-inch flat-screen color television with premium cable channels, on-demand movies, high-speed internet access, two telephones with voicemail capabilities, and work desks with ergonomic chairs.

Registration Information

Group: Virginia Academy of Physician Assistants
Group code: VAP

Rates (Per Night)

Non-Ocean-View Rooms begin at $219/night
Ocean-View Rooms begin at $244/night
Ocean-Front Rooms begin at $284/night
Empyrean/Club Level Rooms begin at $334/night
One-Bedroom Suites begin at $419/night

Reservations

Rooms are available at the Hilton until Thursday, June 19, 2014 or until the group block is sold-out, whichever comes first. Visit www.vapa.org for reservation information or call 757/352-2739 now!

Things to Do in Virginia Beach

- Virginia Aquarium & Marine Science Center  
  www.virginiaaquarium.com
- Ocean Breeze Waterpark  
  www.oceanbreezewaterpark.com
- Rudee Tours  
  www.rudeetours.com
- Rudee Inlet Charters  
  www.rudeeinletcharters.com
- The Old Coast Guard Station  
  www.oldcoastguardstation.com
- First Landing State Park  
  www.dcr.virginia.gov
- Nauticus  
  www.nauticus.org
- Naval Air Station  
Sunday, July 20, 2014
12:00 p.m. - 1:00 p.m.
The Latest on PA Certification from NCCPA
James Cannon, DHA, MBA, PA-C
1:00 p.m. - 2:00 p.m.
Filling the Gaps in GERD Management
George Gillian, MD
2:00 p.m. - 3:00 p.m.
Social Media for Clinicians
Mark Ryan, MD
3:00 p.m. - 3:15 p.m.
Break
3:15 p.m. - 4:15 p.m.
What’s New in Diabetes, 2014?
Robert Hadley, PhD, PA-C, DFAAPA
4:15 p.m. - 5:15 p.m.
Treating Veterans and Military Families Living with PTSD and TBI
Leocadia Conlon, PA-C, MPH
6:00 p.m. - 9:00 p.m.
VAPA Board of Directors Meeting

Monday, July 21, 2014
7:00 a.m. - 8:00 a.m.
Continental Breakfast
8:00 a.m. - 8:15 a.m.
Welcome From VAPA President
Ken Anderson, PA-C
8:15 a.m. - 9:00 a.m.
Welcome from AAPA & State of the Industry Address
John McGinnity, MS, PA-C
9:00 a.m. - 10:00 a.m.
Effects of the Affordable Care Act in Virginia
Sterling Ransone, MD, FAAFP
10:00 a.m. - 10:15 a.m.
Break
10:15 a.m. - 11:15 a.m.
Billing Incident-To, Shared Visits, and the Pre-Op H+P: Rules and Risks
Tricia Marriott, PA-C, MPAS
11:15 a.m. - 12:15 p.m.
Women’s Cardiovascular Health
Cynthia Romero, MD, FAAFP
12:15 p.m. - 1:30 p.m.
Lunch
12:30 p.m. - 1:30 p.m.
VAPA Membership Meeting / Lunch
1:30 p.m. - 2:30 p.m.
Calculating PA Productivity
Tricia Marriott, PA-C, MPAS
2:30 p.m. - 3:30 p.m.
Irritable Bowel Syndrome
Richard H. Davis, PA-C
3:30 p.m. - 4:30 p.m.
Bone and Soft Tissue Tumors: A Primer
Felasa Wodajo, MD
4:30 p.m. - 5:30 p.m.
JNC 8 - An Update
Angela Jean Cerezo, MPA, PA-C
5:30 p.m. - 6:30 p.m.
Presidential Inauguration & Awards Ceremony
6:30 p.m. - 7:30 p.m.
Awards Reception in Presidential Suite

Tuesday July 22, 2014
7:00 a.m. - 8:00 a.m.
Breakfast with Exhibitors
8:00 a.m. - 9:00 a.m.
Dermatology for Non-Derm PA
Kimberly Dempsey, MPA, PA-C
9:00 a.m. - 10:00 a.m.
Smoking Cessation
Otilio Ramos, PA-C
10:00 a.m. - 10:30 a.m.  
Break with Exhibitors

10:30 a.m. - 11:30 a.m.  
**Back Pain Red Flags**  
Dan Jerrems, PA-C

11:30 a.m. - 12:30 p.m.  
**Acute Fracture**  
Jason Grahame, MPA, PA-C

12:30 p.m. - 1:30 p.m.  
Lunch with Exhibitors

1:30 p.m. - 2:30 p.m.  
**My Chest Hurts: 7 Deadly Diagnoses Not to Miss**  
Angela Conrad, MPA, PA-C

2:30 p.m. - 3:30 p.m.  
**Diagnosing and Treating Depression in the Primary Care Patient**  
Martha Early, PhD, LCSW, CAC

3:30 p.m. - 4:00 p.m.  
Break with Exhibitors

4:00 p.m. - 5:00 p.m.  
**Approach to the Emergency Room Patient**  
Joshua Wilson, PA-C

5:00 p.m. - 6:30 p.m.  
Reception with Exhibitors

**Wednesday July 23, 2014**

6:30 a.m. - 7:00 a.m.  
**Breakfast with Exhibitors**

7:00 a.m. - 8:00 a.m.  
**General Approach to Stroke; Pathophysiology**  
Grace Jordan, PA-C

8:00 a.m. - 9:00 a.m.  
**Sexually Transmitted Infection Medical Update**  
Patricia Jennings, DrPH, PA-C

9:00 a.m. - 10:00 a.m.  
**Approach to the Physical Exam of the Shoulder**  
Michael Wilson, PA-C

10:00 a.m. - 10:30 a.m.  
Break with Exhibitors

10:30 a.m. - 11:30 a.m.  
**2014 Lyme Disease Update**  
Patricia Jennings, DrPH, PA-C

11:30 a.m. - 12:30 p.m.  
**What’s New in Overactive Bladder Therapies**  
Courtney Anderson, MPA, PA-C

12:30 p.m. - 1:30 p.m.  
Lunch

12:30 p.m. - 1:30 p.m.  
**Non CME Lunch Symposium (TBD)**

1:30 p.m. - 2:30 p.m.  
**Wound Care**  
Cindy Dowd, MSNEd, RN, OCN, CWOCN; Susan Russell, BSN, RN

2:30 p.m. - 2:45 p.m.  
**Break**

2:45 p.m. - 3:45 p.m.  
**Problems of the Esophagus: GERD and Barrett’s Esophageitis**  
W. Travis Kirby, MPAS, PA-C

2:45 p.m. - 4:45 p.m.  
**WORKSHOP**  
**Wound Care Update**  
Cindy Dowd, MSNEd, RN, OCN, CWOCN; Ryan Strausburg, Surgical Sales; Ken Russell, Sales Executive; Kathy Brown; Susan Russell, BSN, RN

3:45 p.m. - 4:45 p.m.  
**WORKSHOP**  
**Preparing to Recertify- PANRE Review**  
Catherine Pearman, MPAS, PA-C

7:00 p.m. - 10:00 p.m.  
**Intrigue at the Beach: VAPA Murder-Mystery Dinner Theater Event**

**Thursday July 24, 2014**

7:00 a.m. - 8:00 a.m.  
Continental Breakfast

7:00 a.m. - 8:00 a.m.  
**PA Educator: Is This Your Future?**  
Kathryn Connor, MS Ed, PA-C

8:00 a.m. - 9:00 a.m.  
**Eye Trauma**  
Joel Bashore, PA-C, MPAS

9:00 a.m. - 10:00 a.m.  
**2014 Colorectal Cancer Update and Identifying Patients with Hereditary Colorectal / Endometrial Cancer Syndromes**  
W. Travis Kirby, MPAS, PA-C

**INTRIGUE AT THE BEACH: VAPA Murder-Mystery Dinner Theater**

**Wednesday, July 23, 2014 7:00 p.m. - 10:00 p.m.**

Have a killer good time this year at the VAPA group dinner by helping us solve “The Case of the Three of Hearts.” Everyone’s a suspect and guests are asked to participate to help solve the case. This isn’t your typical conference dinner, expect humor, mayhem, intrigue, drama and, of course, murder! Have a laugh with your fellow PAs—Special prizes will be awarded and everyone is guaranteed to have a great time! Registration is $15 per person for the dinner event. Kids 13 and under attending the event, can select the kids plated dinner for $10. Seating may be limited so please register in advance.

This event will address some adult themes in a light-hearted manner, may not be appropriate for children under 10. On-site child care will be available for $5 per child. A pizza dinner buffet and games will be provided for the duration of the event. Children must be picked up immediately following the event.
### 10:00 a.m. - 10:15 a.m.
**Break**

### 10:15 a.m. - 11:15 a.m.
**Autism**
*Ethan Long, PhD, LBA*
*Alisa Bahi, PhD, BCBA-D*

### 11:15 a.m. - 12:15 p.m.
**Polypharmacy in the Elderly**
*Thomas Lynch, PharmD*

### 12:15 p.m. - 1:15 p.m.
**Lunch**

### 1:15 p.m. - 2:15 p.m.
**Pharyngitis**
*Joel Bashore, PA-C, MPAS*

### 2:15 p.m. - 2:30 p.m.
**Break**

### 2:30 p.m. - 4:30 p.m.
**WORKSHOP**
**EKG Interpretation**
*Daniel Thibodeau, MPH, PA-C, DFAAPA*

### 2:30 p.m. - 3:30 p.m.
**Breast Cancer Update**
*David Weintritt, MD, FACS*

### 3:30 p.m. - 4:30 p.m.
**Hypertension & Cholesterol Update**
*Rachel Carlson, EdD, MSBS, PA-C*

---

**Friday July 25, 2014**

### 8:00 a.m. - 9:00 a.m.
**Death, Taxes and CKD**
*Martha Versprille, PA-C*

### 9:00 a.m. - 10:00 a.m.
**Pelvic Pain and Bleeding in Early Pregnancy**
*Elizabeth Connor, MD*

### 10:00 a.m. - 11:00 a.m.
**Osteoporosis Treatment**
*Lynn Gilbert, PA-C, MPAS*

### 11:00 a.m. - 12:00 p.m.
**Upper Respiratory Infections**
*Ken Anderson, PA-C*

### 2:45 p.m. - 4:45 p.m.
**Preparing to Recertify-PANRE Review**
*Cathy Pearman, MPAS, PA-C.*
Preparation to recertify can seem like a daunting task. Don’t be overwhelmed! This workshop will cover the formulation process of the exam, compare and contrast the various types of study materials available and determine the benefits in each, help you develop a study strategy involving the PANRE blueprint, review test-taking strategies and methods, and evaluate typical questions and discuss an approach to successfully complete each type.

**COST $75.00**

### 2:45 p.m. - 4:45 p.m.
**Wound Care Update**
*Cindy Dowd, MSNEd, RN, OCN, CWOCN*
Do you provide hands on wound care in your practice? Come join us and experience advanced wound care products with applications provided by clinical educators. New negative pressure equipment, advanced wound dressings and the epidermal harvesting process will be demonstrated including applications. Students will be able to return demonstrate the placement of the advanced wound care modalities.

**COST $100.00**

---

**Thursday**

### 2:30 p.m. - 4:30 p.m.
**Suturing Basics**
*Brad Boyette, PA-C.*
Whether you are a new grad or a seasoned professional, it never hurts to brush up on wound care basics and closure techniques. This class will touch on wound creation dynamics, review the wound healing process and physiology, and then explore the techniques of wound care and closure. The didactic portion of the class will also include a wide variety of wounds and closure pictures demonstrating multiple wound closure techniques, both good and bad. The second half of the class is “hand-on” and will involve practicing suturing technique.

**COST $100.00**

### 2:30 p.m. - 4:30 p.m.
**EKG Interpretation**
*Daniel Thibodeau, MPH, PA-C, DFAAPA.*
In our everyday working lives we face having to look at EKG’s. This workshop will explore the more common tracings that we are likely to face and what clinical significance it may have on that patient you’re evaluating. Please join us as we spend time looking at EKG’s in a systematic way to improve your practice and care of your patients.

**COST $75.00**
# Registration Details

Registration includes continental breakfast each morning, refreshment breaks, and access to seminars & exhibits. Registration badges will be required for admission to all events. Payment is due with registration form and must be postmarked by the above dates to qualify for the corresponding rate.

All workshops are two hours in length and are an additional cost to attend.

Full payment must accompany registration. Cancellations made in writing before June 20, 2014 are eligible for a refund, minus a $50 fee. No refunds will be granted after July 11th.

Substitutions are acceptable. For cancellation, late registration or special dietary requests, please call Sherry Whiting at (434) 326-9842 or email sherry.whiting@easterassociates.com.

Please mail completed form and check (made payable to VAPA) to:

VAPA Summer CME
250 West Main Street
Suite 100
Charlottesville VA 22902

---

## Registration

### Name:
__________________________

### Credentials (for certificate and name badge) Specialty

### VAPA ID _________ NCCPA ID (required to log CME hours with NCCPA) _________

### Address:

### City __________________________ State __________ Zip

### Phone __________________________ E-mail __________________________

*This will be your user ID and the email we will use for all communication*

---

### Registration

<table>
<thead>
<tr>
<th></th>
<th>BEFORE 6/20/14</th>
<th>AFTER 6/20/14</th>
<th>ON-SITE</th>
<th>TOTAL</th>
</tr>
</thead>
<tbody>
<tr>
<td>VA Member Registration</td>
<td>$425</td>
<td>$475</td>
<td>$525</td>
<td></td>
</tr>
<tr>
<td>Military / Veteran</td>
<td>$350</td>
<td>$400</td>
<td>$450</td>
<td></td>
</tr>
<tr>
<td>Non-Member Registration</td>
<td>$545</td>
<td>$595</td>
<td>$625</td>
<td></td>
</tr>
<tr>
<td>Guest Registration</td>
<td>$255</td>
<td>$270</td>
<td>$285</td>
<td></td>
</tr>
<tr>
<td>Student Registration</td>
<td>$50</td>
<td>$50</td>
<td>$50</td>
<td></td>
</tr>
</tbody>
</table>

*Daily Registration is $175/day:  ❑ Monday  ❑ Tuesday  ❑ Wednesday  ❑ Thursday  ❑ Friday*

---

### General Sessions on Sunday

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Filling the Gaps in GERD Management</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

*Yes! I will attend from 1:00 p.m. - 2:00 p.m.*

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Social Media for Clinicians</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

*Yes! I will attend from 2:00 p.m. - 3:00 p.m.*

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>What’s New in Diabetes, 2014?</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

*Yes! I will attend from 3:15 p.m. - 4:15 p.m.*

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Treating Veterans and Military Families Living with PTSD and TBI</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

*Yes! I will attend from 4:15 p.m. - 5:15 p.m.*

---

### Workshops on Wednesday

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Wound Care Update</td>
<td>$100</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Preparing to Recertify-PANRE Review</td>
<td>$75</td>
<td></td>
</tr>
</tbody>
</table>

### Workshops on Thursday

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Suturing Basics</td>
<td>$100</td>
<td></td>
</tr>
</tbody>
</table>

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>EKG Interpretation</td>
<td>$75</td>
<td></td>
</tr>
</tbody>
</table>

### Extras

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Conference T-shirt (one free t-shirt with each paid registration)</td>
<td>FREE</td>
<td>FREE</td>
</tr>
</tbody>
</table>

Please indicate size: q Small q Medium q Large q XL q XXL

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Extra Conference T-shirt</td>
<td>$10</td>
<td></td>
</tr>
</tbody>
</table>

Please indicate size: q Small q Medium q Large q XL q XXL

### Social Event

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Intrigue at the Beach: ‘Three of Hearts’ Murder-Mystery Dinner Theater</td>
<td>$15/EA</td>
<td></td>
</tr>
</tbody>
</table>

Event will address some adult themes in a light-hearted manner and may not be appropriate for children under 10. Child care during the event will be available.

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Kids Meal (13 and under)</td>
<td>$10/EA</td>
<td></td>
</tr>
</tbody>
</table>

Special kids plated chicken finger dinner for children attending the show.

<table>
<thead>
<tr>
<th></th>
<th>Cost</th>
<th>Total</th>
</tr>
</thead>
<tbody>
<tr>
<td>Child Care Room</td>
<td>$5/EA</td>
<td></td>
</tr>
</tbody>
</table>

Child care will be available on the conference floor during the social event. Kids will enjoy games and activities and will be served a pizza buffet meal.

### Total Enclosed:
$
<table>
<thead>
<tr>
<th>Event</th>
<th>Yes</th>
<th>No</th>
</tr>
</thead>
<tbody>
<tr>
<td>Continental Breakfast on Monday, July 21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch on Monday, July 21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>VAPA Membership Meeting &amp; Lunch on Monday, July 21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>President’s Inauguration &amp; Awards Ceremony on Monday, July 21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Awards Reception on Monday, July 21</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast with Exhibitors on Tuesday, July 22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch with Exhibitors on Tuesday, July 22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Reception with Exhibitors on Tuesday, July 22</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast with Exhibitors on Wednesday, July 23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch on Wednesday, July 23</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast on Thursday, July 24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Lunch on Thursday, July 24</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Continental Breakfast on Friday, July 25</td>
<td></td>
<td></td>
</tr>
<tr>
<td>Are you a first-time conference attendee?</td>
<td></td>
<td></td>
</tr>
</tbody>
</table>

How did you learn about the conference?
- Brochure
- Email
- VAPA website
- AAPA website
- Colleague referral
- Other ____________________